

IT'S LIVE!  
in Queensland

# World Science Festival Brisbane

## Gladstone Regional Program

2 & 3 MARCH 2018

# MEDIA KIT

STRATEGIC PARTNERS

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# ABOUT

## WORLD SCIENCE FESTIVAL NEW YORK

World Science Festival takes science out of the laboratory and into the streets, parks, museums, galleries and premier performing arts venues of New York City and beyond.

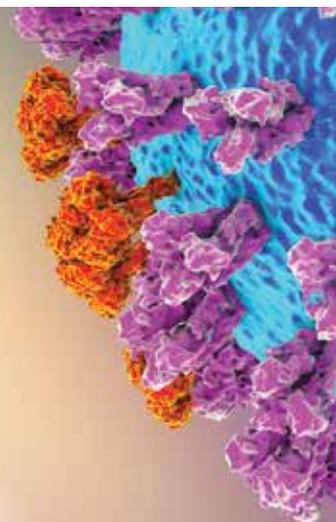
The annual week-long New York festival launched in 2008 and has collectively drawn more than a million and a half visitors, with millions more viewing the program online.

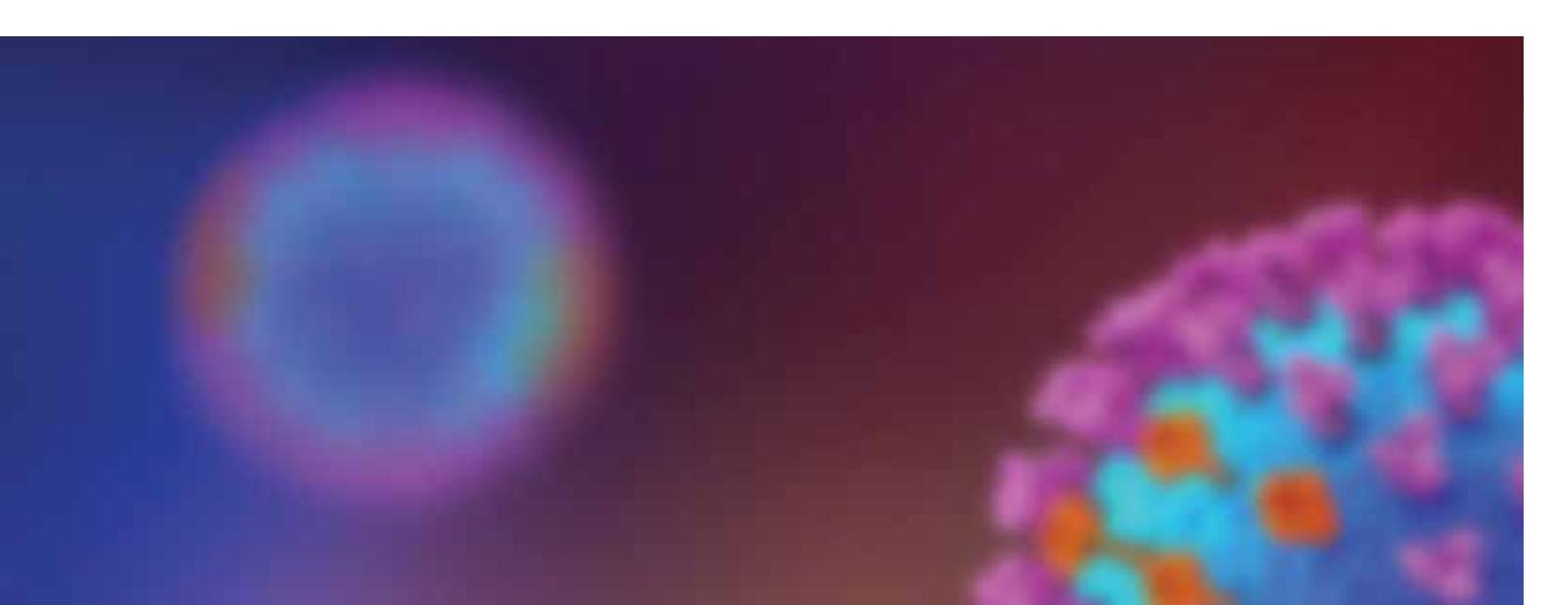
## WORLD SCIENCE FESTIVAL BRISBANE

The first World Science Festival Brisbane (WSFB) was held in 2016, presented by Queensland Museum with the support of the Queensland Government.

WSFB is an annual celebration of science, technology, engineering, maths and the arts and is held during March in Brisbane's Cultural Precinct.

The festival's regional program in 2018 will again provide Queensland communities the opportunity to get involved locally in the World Science Festival Brisbane.





## REGIONAL PROGRAM

The festival's regional program in 2018 will again provide Queensland communities the opportunity to get involved locally in the World Science Festival Brisbane. Programs designed to engage community members in stimulating and inspiring experiences, will be unique to each location, and will offer a selection of STEM-related activities such as discussions with leading scientists, workshops, hands-on activities or visual displays.

Community Events associated with the WSFB Regional Program 2018 will be delivered into six regional locations:

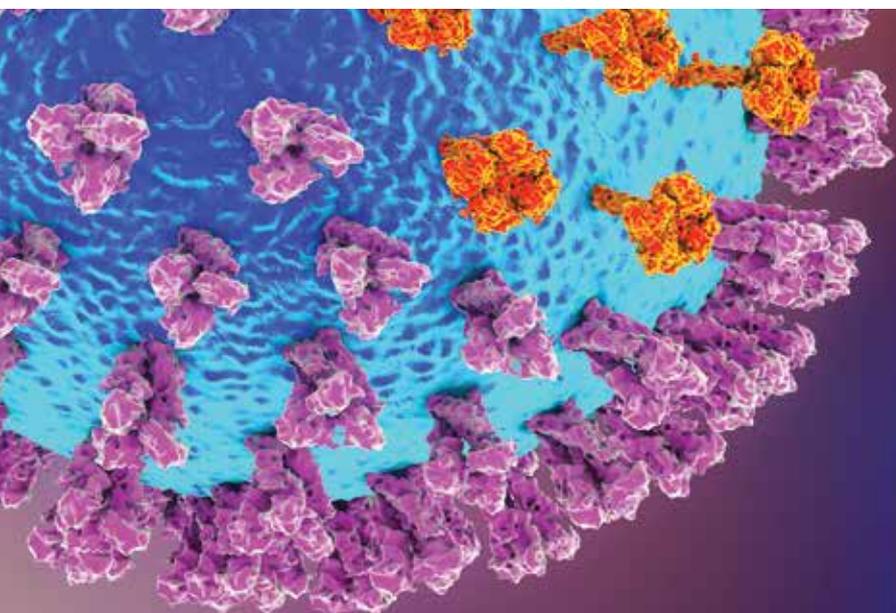
<b>Gladstone</b>	2-3 March
<b>Chinchilla</b>	9-10 March
<b>Toowoomba</b>	16 -17 March
<b>Ipswich</b>	22 March
<b>Townsville</b>	25 -26 March

## 2017 GLADSTONE HIGHLIGHTS AND KEY ACHIEVEMENTS

The Gladstone Entertainment Convention Centre was completely transformed by science and science-themed activities for the two-day event in March 2017.

The program saw over 4,500 attendances take part in the program of workshops and small group discussions with leading researchers, scientists and industry professionals – including a keynote presentation by 2015 National Telstra Businesswoman of the Year, Dr Catherine Ball.

Student Day Friday welcomed over 200 students into the venue and inspired another 200 out in regional schools, followed by a Community Day Saturday which saw an entire community connected with and inspired by science.



# 2018 PROGRAM OVERVIEW

Visitors will have the opportunity to meet a range of science professionals including a Mars One candidate and some of Queensland Museum's top scientists who will host hands-on activities and talks on taxidermy, fossils, minerals, space and even a new species of spider.

## STUDENT DAY

In two sessions spread over the day, over 400 students will arrive to experience an event specifically dedicated to school engagement. Students will have the opportunity to explore the wonders of science through hands-on activities, fascinating speakers and interactive visual displays.

- Date:** Friday 2 March 2018
- Location:** Gladstone Entertainment and Convention Centre, 58 Goondoon St
- Session times:** 9:15am – 11:45am  
and 12:15pm – 2:45pm
- Attendees:** 400 students from the Central Queensland Region, Years 7 – 10



### Keynote: BECOMING MARTIAN Josh Richards

Join Mars One astronaut candidate, comedian and physicist Josh Richards on a humorous and informative journey to the red planet inspired by his new book, *Becoming Martian*.

**Times:** 9:30am – 10am  
& 12:30pm – 1pm

**Location:** Theatre

### SCIENCE EXPO

Students will have the opportunity to discover the wonders of science through hands-on activities and interactive visual displays as they explore the Science Expo.

Talk to a range of industry professionals including Queensland Museum scientists who will teach you about taxidermy, fossils, minerals, space and even a new species of spider and get hands on with some cool science demos and interactive activities with the team from Street Science!

**Times:** 10:00am – 10:45am  
& 1:00pm – 1:45pm

**Location:** Theatre

### COOL JOBS

Assoc Prof Nigel Waterhouse (QIMR), Andy Christy (QMN/UQ), David Lemalu (QGC), Vincent J Dalbo (CQU and Flying Scientist)

The future of our job market is rapidly changing and it is important that today's students are prepared. So what does it take to do some of the coolest jobs on earth?

**Times:** 10:50am – 11:40am  
& 1:50pm – 2:40pm

**Location:** Theatre

## COMMUNITY DAY

At this free event, community members will be able to meet Mars One candidate Josh Richards and speak to science and technology experts to explore a range of topics including taxidermy, fossils, minerals, space and even a new species of spider.

Explore the full program at:

[worldsciencefestival.com.au](http://worldsciencefestival.com.au) and book your attendance now at [gladec.com.au/event/world-science-festival/](http://gladec.com.au/event/world-science-festival/)

**Date:** Saturday 3 March 2017

**Location:** Gladstone Entertainment and Convention Centre, 58 Goondoon St

**Time:** 9am – 4pm



### STREET SCIENCE SHOW Steve Liddell, Street Science

Science Steve from Street Science brings his seriously fun and educational science show - perfect for entertaining both kids and adults alike with fiery and explosive demonstrations.

**Times:** 9:15am – 9:45am  
& 2:45pm – 3:15pm

**Location:** Theatre



### Keynote: BECOMING MARTIAN Josh Richards

Join Mars One astronaut candidate, comedian and physicist Josh Richards on a humorous and informative journey to the red planet inspired by his new book, *Becoming Martian*.

**Times:** 10.30am – 11.20am  
& 1:15pm – 2:00pm

**Location:** Theatre



### UNDERSTANDING THE UNIVERSE INSIDE THE HUMAN BODY Nigel Waterhouse

In this session Associate Professor Nigel Waterhouse explains how modern microscopes help us look into this complex and amazing tiny world of cells to understand who we are and how we are made.

**Times:** 12:00pm – 12:30pm

**Location:** Theatre

# QUEENSLAND MUSEUM NETWORK

Queensland Museum Network (the Network) is the keeping place for the State Collection of more than 1.2 million objects and specimens, valued at more than \$487 million, and more than 14 million research collection items.

The Network has grown since the Queensland Museum was founded by the Queensland Philosophical Society in January 1862, coming under the responsibility of the State Government in 1871 and moving into its first purpose-built premises in 1879.

Today, the Network is governed by the Board of the Queensland Museum (the Board) and includes:

- Queensland Museum (including the Sciencentre) in the heart of Brisbane's Cultural Precinct at South Bank
- Cobb+Co Museum in Toowoomba
- Museum of Tropical Queensland in Townsville
- The Workshops Rail Museum in Ipswich
- Queensland Museum Collections, Research and Loans Centre at Hendra
- Museum of Lands, Mapping and Surveying in Woolloongabba, Brisbane
- Earth Sciences Museum, University of Queensland

## FUTURE MAKERS

Future Makers is an innovative partnership between Queensland Museum Network and QGC formed to encourage students, teachers and the community to get involved in science, technology, engineering and maths (STEM) education in Australia.

This partnership aims to engage and inspire people with the wonder of science, and increase the participation and performance of young Australians in STEM-related careers — creating a highly capable workforce for the future.





# MEDIA INTERVIEWS AND CONTACTS

A selection of World Science Festival Brisbane images are available for media use and additional images can be sourced on request.

Supplied photo credits must accompany publication.

Image courtesy of Queensland Museum.

[Click here to access the suite of images](#)

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## CONNECT WITH QUEENSLAND MUSEUM

[facebook.com/qldmuseum](https://facebook.com/qldmuseum)

Twitter: [@qldmuseum](https://twitter.com/qldmuseum)

Instagram: [qldmuseum](https://www.instagram.com/qldmuseum)

[www.qm.qld.gov.au](http://www.qm.qld.gov.au)

## CONNECT WITH WORLD SCIENCE FESTIVAL BRISBANE

#WSFB2018

#WSFBGladstone

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YouTube:

[www.youtube.com/c/WorldScienceFestivalBrisbaneAus](https://www.youtube.com/c/WorldScienceFestivalBrisbaneAus)

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